



# ADVANCED RURAL

*Right feed! Right results!*



## COOL PERFORMER PELLETS

**Animal Feed only. This product is Anti-biotic and Hormone free.**

### PRODUCT DESCRIPTION

Advanced Cool Performer Pellets are a low starch feed with added minerals and vitamins, suitable for adult horses including horses sensitive to high grain diets. Cool Performer Pellets are proudly manufactured in Far North Queensland. They are designed to meet the energy, protein, vitamin and mineral requirements of horses and ponies used for sport and leisure. Being in a pellet form, the grain component has been finely ground and heat treated in the pelleting process to gelatinise the starch. This process makes the energy more digestible in the horse's stomach and small intestine and reduces the amount of starch getting to the hind gut (large intestine). Excess starch getting to the hind gut is undesirable because it is fermented to produce acids and in excess these acids can lead to acidosis, colic, laminitis and can be fatal.

The horse's digestive system is designed to digest grass and they must always have a high level of roughage in their diet (at least 50%). Advanced Cool Performer Pellets can be fed at low levels as a maintenance supplement to ensure the horses mineral and vitamin requirements are met. Higher feeding rates will provide additional energy and protein to improve body condition or improve energy levels if higher levels or work are required.

### TYPICAL ANALYSIS: (AS-FED)

Min. Crude Protein	11.00%
Min. Calcium (Ca)	1.00%
Min. Crude Fat	3.500%
Min. Phosphorus (P)	0.50%
Max. Crude Fibre	13.00%
Max Salt (NaCl)	1.00%

### ADDED MINERALS AND VITAMINS

Min. Ferrous Iron (Fe++)	80.00 mg/kg
Min. Manganese (Mn)	35.00mg/kg
Min. Zinc (Zn)	100.00 mg/kg
Min. Iodine (I)	1..25 mg/kg
Min. Cobalt (Co)	0.40 mg/kg
Min. Selenium (Se)	0.25 mg/kg

Min. Vitamin A	13,000.00 iu/kg
Min. Vitamin E	50.00 mg/kg
Min. Vitamin D3	2000.00 iu/ kg
Min. Vitamin K3	2.00mg/kg
Min. Vitamin B1	1.60 mg/kg
Min. Vitamin B2	7.50 mg/kg
Min. Vitamin B6	3.00 mg/kg
Min. Vitamin B12	0.015 mg/kg
Min. Niacin	25.0 mg/kg
Min. Biotin	0.20 mg/kg
Min. Pantothenic Acid	12.50 mg/kg
Min. Folic Acid	1.60 mg/kg

### DIRECTIONS FOR USE

Feed as a supplement to good quality grass, hay or chaff. Roughage should provide no less than half the weight of the total diet and should be freely available. The amount of Cool Performer Pellets fed, will depend on body condition score, the intensity of work, quality of grass or hay available and the individual horse. Horses have a small stomach and need small amounts of feed regularly. Do not feed more than 2 kg of Cool performer in a single meal. If more than 2 kg is required per day it must be split in to morning and night feeds. Feeding rates need to be adjusted to suit individual horse's requirements.

Growing foals and lactating mares will require higher protein levels and should be supplemented with Advanced Breed and Foal Pellets.

When horse are in poor condition and weight gain is required, feeding rates can be increased with lower levels or work. Weight gain should aim to achieve slow gains over several months. Rapid weight gain from over feeding should be avoided as it is likely to result in colic and laminitis and irreparable damage.

Any changes to feeding programs should be made gradually over several weeks. Introduce Pellets gradually and blend with existing feeds to allow the horse to adapt to a new feed type.





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Horses should have access to grass and hay before strenuous exercise but no concentrates within 5 hours of exercise. Roughage before exercise helps maintain hydration levels.

Ensure fresh, clean drinking water is always available.

### GUIDE TO COOL PERFORMER FEEDING RATES

	300kg pony	400kg horse	500kg horse
<b>Maintenance</b>	1.0kg	1.5kg	2.0kg
<b>Light</b>	2.0kg	2.5kg	3.0kg
<b>Medium</b>	3.0kg	3.5kg	4.0kg

### STORAGE

Feed is best store under cover in a cool, dry place below room temperature (30°C.)

In the tropics keeping feed over the wet humid months is always a challenge. Keeping feed in sealed containers to keep insects and moisture out will maximise shelf life.

### WARNING

This feed has been formulated specifically for animals described on the package, or the label attached to the package, and must not be used for other species of animals. Unsuitable for human consumption. The manufacturer accepts no responsibility if this feed is used in quantities, conditions or in any way other than in accordance with the manufacturer's recommendations. The manufacturer's recommendations for the use of this product may be obtained by contacting the Advanced Rural office.

**This product does not contains restricted animal material.**

**25 KG NET**

**Manufactured by:**

**Advanced Rural**

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Pelleted feed such as the Advanced Cool Performer Pellets that have been heat treated in the pelleting process, will have a better shelf life than mash type feeds that have not been heat treated. Although pelleted feeds start off insect free, they will eventually come under attack after a period of storage.

Insect infestations like web moth, lemon mite and weevils are quite common in the tropics and although undesirable, they do not make feed unusable.

Mouldy feed will result if moisture levels increase above 14 % in hot weather. Feed left in the bag or open containers will absorb moisture in hot humid weather.

Mould can produce toxins and horse can be very sensitive to mould toxins. Mouldy feed should never be fed to horses.

**FEED IS BEST USED BEFORE 6 MONTHS FROM  
DATE OF MANUFACTURE.**

